

**FOR IMMEDIATE RELEASE**

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## **EXTENDICARE IMPLEMENTS BRAINHUNTER'S RECRUITING SOFTWARE**

### **Transaction With Extendicare Expands Brainhunter's Health Care Initiatives**

**Toronto**, Ontario, February 18, 2005 - Brainhunter Inc. ("Brainhunter" or the "Company") (TSX:BH) is pleased to announce that it has entered into an agreement with Extendicare, Inc. ("Extendicare") to implement various modules of Brainhunter's web-enabled recruiting and staffing technology platform which includes Applicant Tracking, Vendor Management, and Back Office systems.

Brainhunter's platform operates in a modular capacity or as a fully integrated end-to-end solution on an ASP (Application Service Provider) Model to customers in conjunction with Brainhunter's external Specialized Job Board infrastructure and Job Seekers Database capability.

Brainhunter's recruiting and staffing technology platform is the most advanced and customizable solution in the market today. Its J2EE architecture provides easy interface to virtually all major CRM (Customer Relationship Management) and HR (Human Resources) Systems such as Oracle, SAP, PeopleSoft and Siebel.

Extendicare employs 38,500 people in the United States and Canada. The Company has subsidiaries in both Canada and the United States; Extendicare Health Services, Inc., Extendicare Canada, Inc., Virtual Care Provider, Inc. (VCPI), Paramed, and Progressive Step Corporation will begin utilizing certain modules of the technology immediately to enhance their recruitment and staffing efforts. Through its subsidiaries, Extendicare operates 440 long-term care facilities across North America. As well, through its operations in the United States, Extendicare offers medical specialty services such as subacute care and rehabilitative therapy services, while home health care services are provided in Canada.

States Mel Rhineland, President and Chief Executive Officer, Extendicare, Inc. "We're pleased to partner with Brainhunter, Inc. to enhance our recruitment efforts. Brainhunter's technology will help Extendicare reduce costs and improve efficiencies in our human resources efforts. Brainhunter will also enable us to standardize our recruitment initiatives and provide a convenient means by which to track our applicants."

Said John McKimm, Chairman and Chief Executive Officer of Brainhunter, Inc. "Extendicare is a very successful company in the healthcare field and we are very pleased to have the opportunity to work with them and to expand our presence in the healthcare industry. Brainhunter currently deploys modules of its technology platform and powers job boards for a number of health care / medical associations and companies including:

- Ontario Case Managers Association
- New Hampshire Nurses Association
- Registered Nurses Association of Ontario
- Nurse Practitioners Association of Ontario
- Respiratory Care Society of Washington

- Ontario Association of Medical Radiation Technologists
- Council of Cardiovascular Nurses
- PharmaceuticalJobsUSA.com
- Oklahoma Nursing Association
- American Cancer Society
- Janssen-Ortho
- MDS

Brainhunter views the Healthcare sector as a major strategic growth area and expects its activities in this sector to grow significantly over the next year. The growth opportunities encompasses Job Board opportunities as Brainhunter continues to expand its presence with various healthcare associations, license revenues from Technology Sales and Contract Staffing revenues from various initiatives targeting healthcare professionals. Brainhunter has one of the largest databases in North America for healthcare professionals and is well positioned to expand its Contract Staffing presence in the healthcare area.”

### **About Brainhunter Inc.**

Brainhunter is a high value added technology company specializing in providing end-to-end recruiting and staffing solutions and services. The Company provides IT, Engineering, Industrial and Health Care professionals on a full time and contract basis along with web enabled software solutions handling all aspects of the recruiting and staffing relationship between customer, contractor and agency, including all back office functions. Technology and services are provided throughout Canada and the United States under the brand Brainhunter to a wide variety of corporate and government clients, and are divided into five core interrelated revenue streams as follows:

- 1. Contract Staffing (Core Business / High Growth / IT, Engineering, Industrial, Health Care)**
- 2. Permanent Staffing (Essential Service /Full Service, Virtual Agency)**
- 3. Specialized Job Boards (Core Business / High Growth / Job Postings, Database Access)**
- 4. Software Licenses (Essential Service / Applicant Tracking, Vendor Management, Back Office Systems)**
- 5. Professional Services (Essential Service / Project Management, Technology Platform Support, Solutions Delivery, Business Process Outsourcing (“BPO”))**

Brainhunter’s Technology Platform and Best practices are believed to deliver the most cost effective, flexible and customizable recruiting and staffing solutions and processes in the marketplace today. The Platform is deployed internally and is sold externally in a modular capacity or as a fully integrated end-to-end solution on an ASP Model to customers in conjunction with Brainhunter’s extensive Job Board Technology and Job Seeker Database capability (over 1 million resumes). The Platform provides the engine driving Brainhunter’s high-growth Recruiting and Staffing Solutions and Services strategy. It is supported by the Company’s solutions division which employs approximately 100 highly specialized, fully billable technical employees driving a highly profitable solutions business.

Brainhunter is a publicly traded company with a senior listing on the Toronto Stock Exchange. Brainhunter deploys over 700 Contractors / Consultants with an internal staff of approximately 150 personnel. The Company has offices in Toronto, Ottawa, Calgary, Vancouver, a correspondence relationship in China and has recently opened up a BPO office in India.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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The TSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.