FOR IMMEDIATE RELEASE

THIS NEWS RELEASE IS INTENDED FOR DISTRIBUTION TO CANADIAN INVESTORS ONLY.

TREKLOGIC CLOSES ACQUISITION OF PROLINK CONSULTING INC.

Prolink Acquisition Expands Toronto Staffing Presence

Toronto, Ontario, January 15, 2004 – TrekLogic Technologies Inc. ("TrekLogic" or the "Company") (TSX Venture: TKI) is pleased to announce that it has closed the acquisition of Prolink Consulting Inc. ("Prolink"). Prolink specializes in providing Information Technology ("IT") staffing solutions to a high profile list of customers in the United States and Canada. Prolink has been providing IT staffing solutions for almost 10 years and will be integrated with TrekLogic's Staffing Division operating under the national brand, Brainhunter.

States John McKimm, Chairman and CEO of TrekLogic, "TrekLogic's strategy for its Staffing business is to use the Brainhunter recruiting technology platform to become a major supplier of recruiting solutions and personnel across a number of industry verticals including Information Technology and engineering/industrial. The Prolink transaction expands our Toronto business base and adds significantly to the depth of our sales management team. Currently, TrekLogic is tracking in excess of \$80 million in revenues with significant profitability. We expect Prolink will increase these revenues by over 6% and add approximately 8% to our earnings as synergies are realized over the coming months."

Raj Singh, President of TrekLogic's Staffing operations, comments, "We have known Prolink management for a number of years and are very impressed with their work ethic, expertise and business relationships. They will add significant depth and seniority to our management, sales and recruiting organization. Additionally, the excellent reputation and client base of Prolink combined with the capabilities inherent within the Brainhunter recruiting platform, are hugely complementary. Prolink will add significantly to our market share within key clients in the Toronto area. Brainhunter's recruiting platform currently has a number of major components. There is job board technology, vendor management and applicant tracking systems along with significant administrative functionality and a robust back office system and we have over 650,000 active resumes within our database which we expect should add significantly to Prolink's ability to execute an organic high-growth strategy. The technology currently hosts over 49 specialized job boards, along with numerous vendor management and applicant tracking systems installations."

Craig Allen and Mark Bachman, the Founders of Prolink, have been involved in the staffing solutions business for almost 25 years. States Mr. Allen, "Prolink is very pleased to become part of the TrekLogic Group. We have been a very successful company for almost a decade. We have known the executives of TrekLogic for a number of years and have worked with them on a number of initiatives. We are highly confident this transaction will be very positive for Prolink. It adds financial strength, technology and complementary executive management expertise to help Prolink take better advantage of our many existing growth opportunities, allowing much faster growth and enhancing our ability to service our customers."

TrekLogic has agreed to purchase Prolink for a consideration of 550,000 common shares of TrekLogic (with a deemed value of \$2.00 per share). TrekLogic also issued 355,000 common share purchase warrants to employees of Prolink priced at \$1.85 and will vest over a three year period on a pro-rata basis. All shares have escrow periods up to three years tied to management contracts and performance criteria.

The Prolink transaction remains subject to completion of additional closing documentation and certain approvals including Board of Directors and regulatory authorities.

About TrekLogic Technologies Inc.

TrekLogic is a Technology Services company providing high value added technology services built on well-defined competitive advantages to a high profile client base in Canada and the United States. Services are grouped into two categories – Solutions and Staffing. The Solutions services are focused on specialty practices where TrekLogic has a competitive advantage either due to proprietary technology or domain expertise. The Solutions practice is an enabler for a high growth Staffing business, which is primarily focused on IT and engineering/industrial personnel, located in Toronto and Ottawa. TrekLogic has a history of strong profitability, a very strong balance sheet and a strong working capital position.

FOR FURTHER INFORMATION PLEASE CONTACT:

John McKimm, Chairman and CEO TrekLogic Technologies Inc. (416) 203-1800, Ext. 229 E-mail: john.mckimm@treklogic.com

OR

Robert Prentice, CFO TrekLogic Technologies Inc. (905) 886-0172, Ext 232 E-mail: robert.prentice@treklogic.com

The TSX does not accept responsibility for the adequacy or accuracy of this release.

-30-