



**BRAINHUNTER**

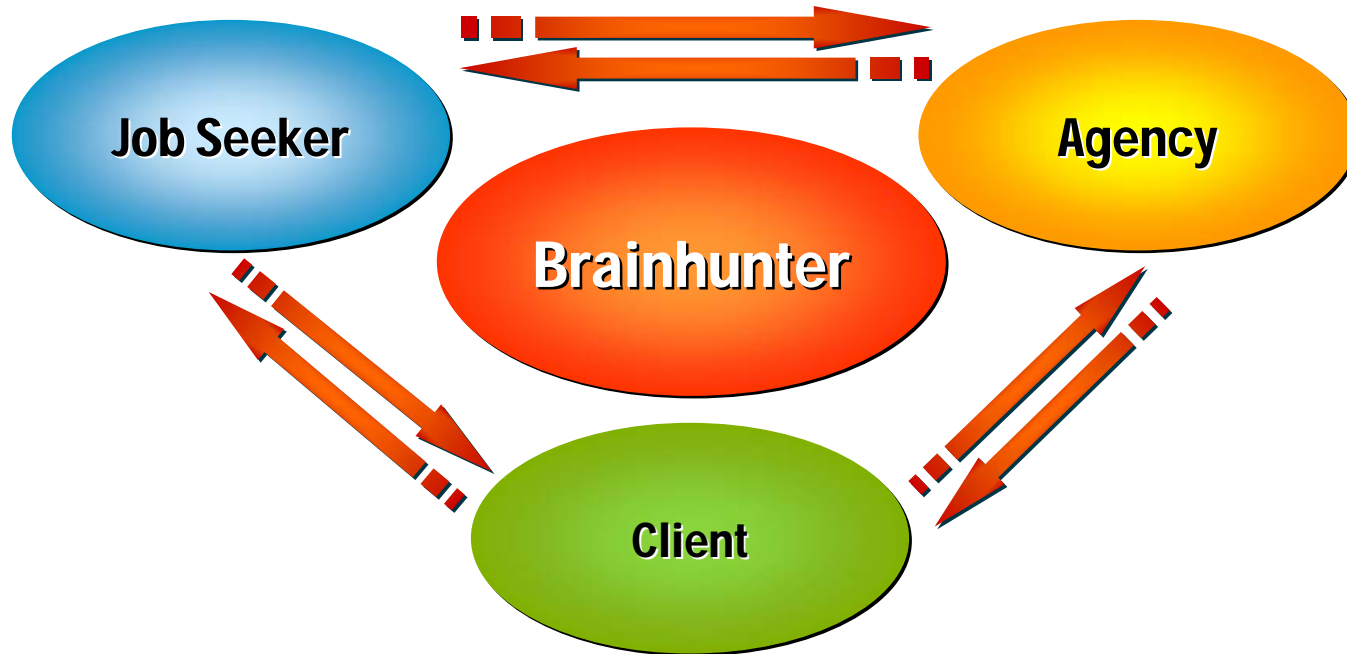
*Human Capital Management Platform*

*April, 2009*



*Confidential*

## *Master Vendor Client Relationship Model*



***IMPLEMENT A MASTER VENDOR CLIENT RELATIONSHIP MODEL  
VIA A  
TOTAL HCM TECHNOLOGY DRIVEN SOLUTION  
THAT  
MANAGES ON A REAL TIME BASIS  
ALL ASPECTS OF THE AGENCY, JOB SEEKER AND CLIENT RELATIONSHIP***

# Brainhunter • Our Offerings

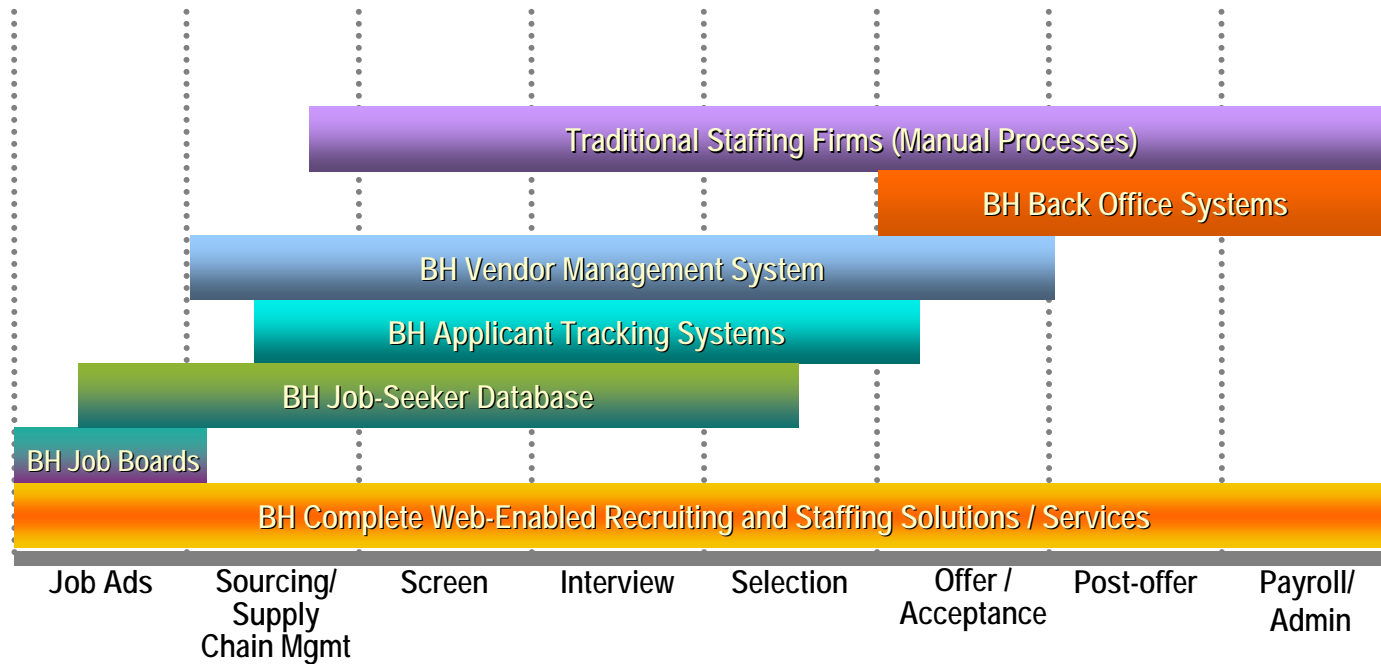


*One of the most comprehensive HCM Software / Solutions / Services Offerings in the marketplace*

## ***BRAINHUNTER'S HCM PLATFORM:***

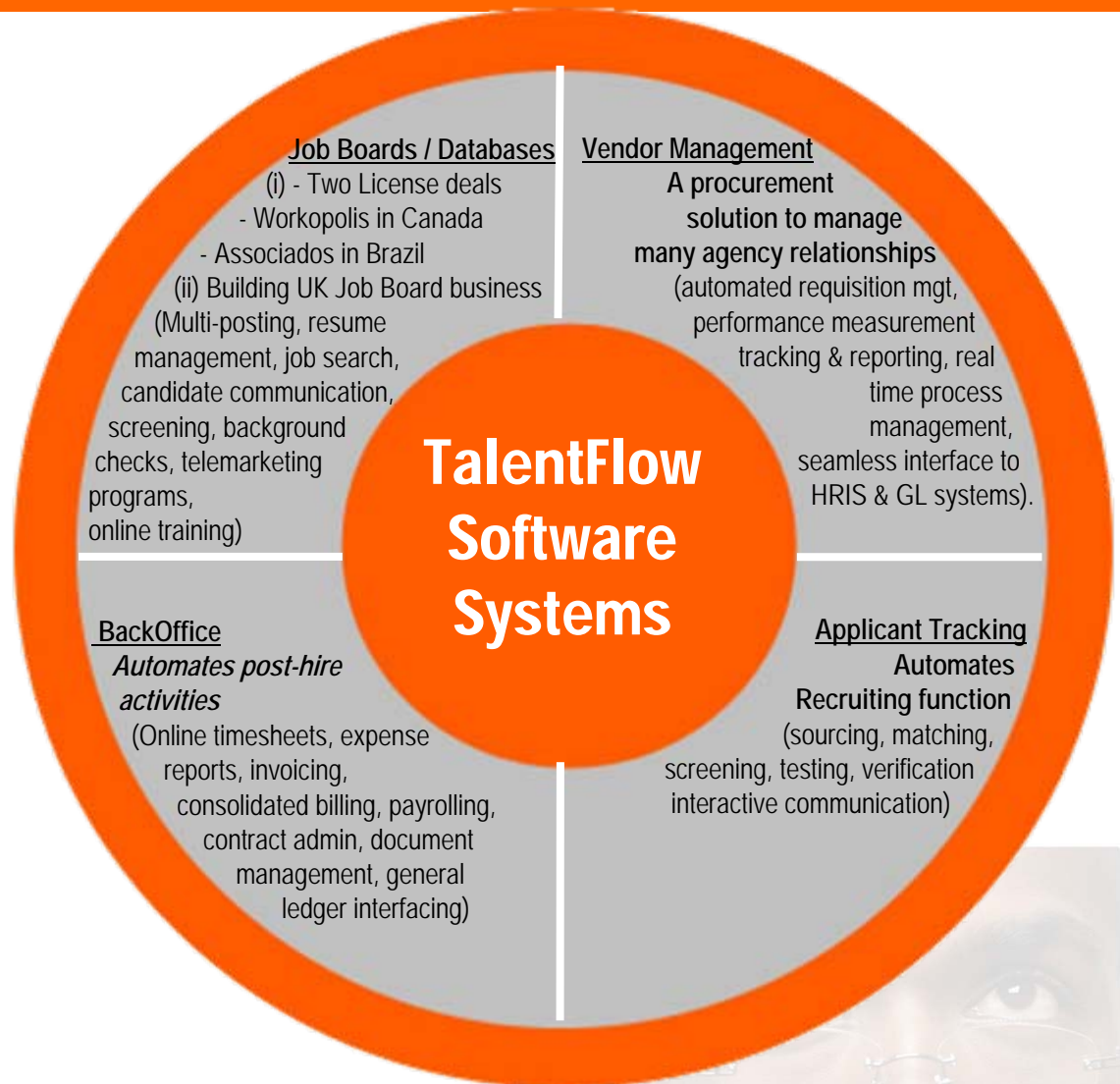
- *Is Software and processes driven*
- *Supports a Master Vendor Client Relationship Model*
- *Allows for modular implementation*

# **Brainhunter • Technology Platform Provides Competitive Advantage**



**The ISO9001:2000 certified Brainhunter Technology Platform manages all aspects of the Recruiting and Staffing Life Cycle for Contract and Permanent Hiring.**

*Brainhunter has one of the most comprehensive HCM Technology Platforms in the marketplace today.*



# Brainhunter • Our Solutions • SmartSourcing

Brainhunter has:

- *ISO 9001:2000 Certified processes*
- *Extensive SmartSourcing capability (allowing labour arbitrage benefits)*
- *(utilizing resources in India and China)*
- *Extensive remote engineering expertise*
- *Ability to supply and manage complete teams and outsourcing software development projects and IT environments*

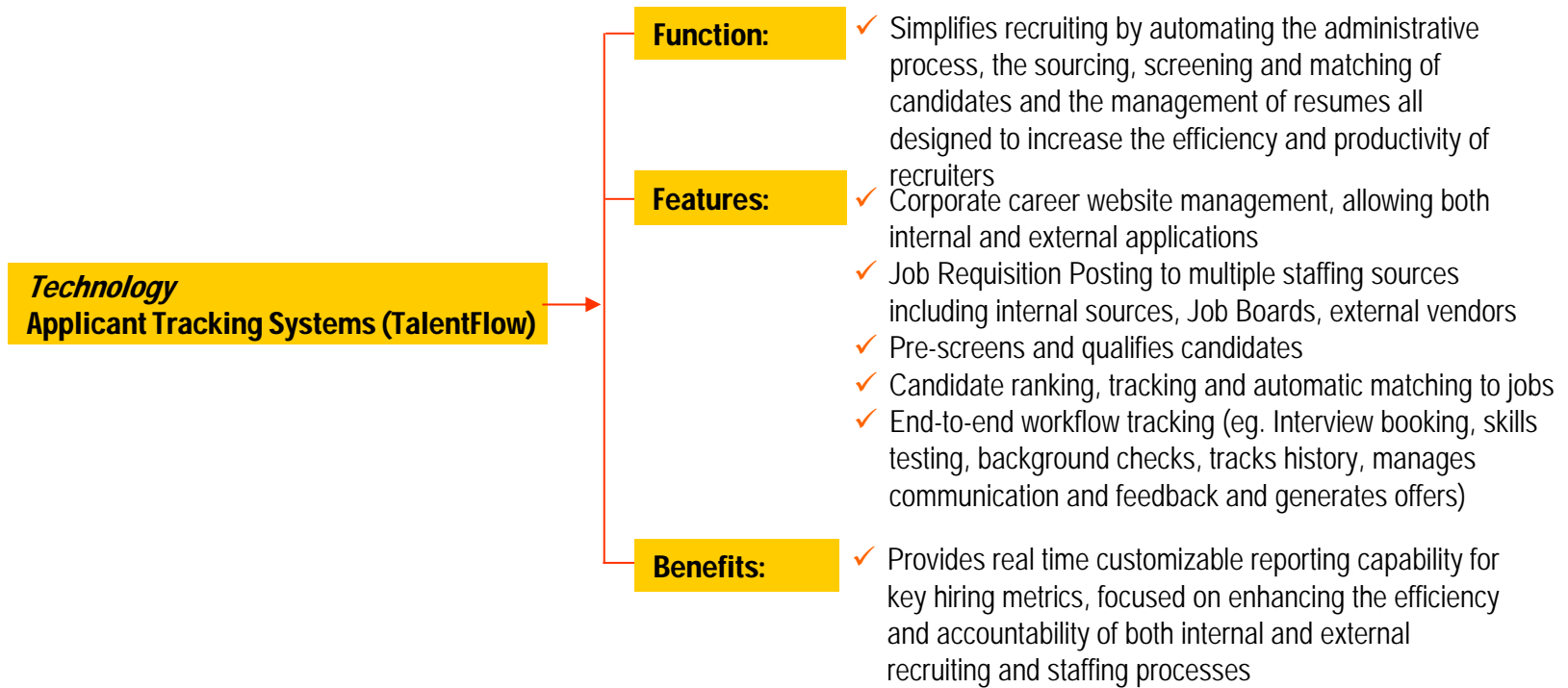


*Brainhunter will identify, locate and evaluate the strongest global talent for contract and permanent positions utilizing our TalentFlow software systems operating in an on-shore, near-shore or off-shore model.*

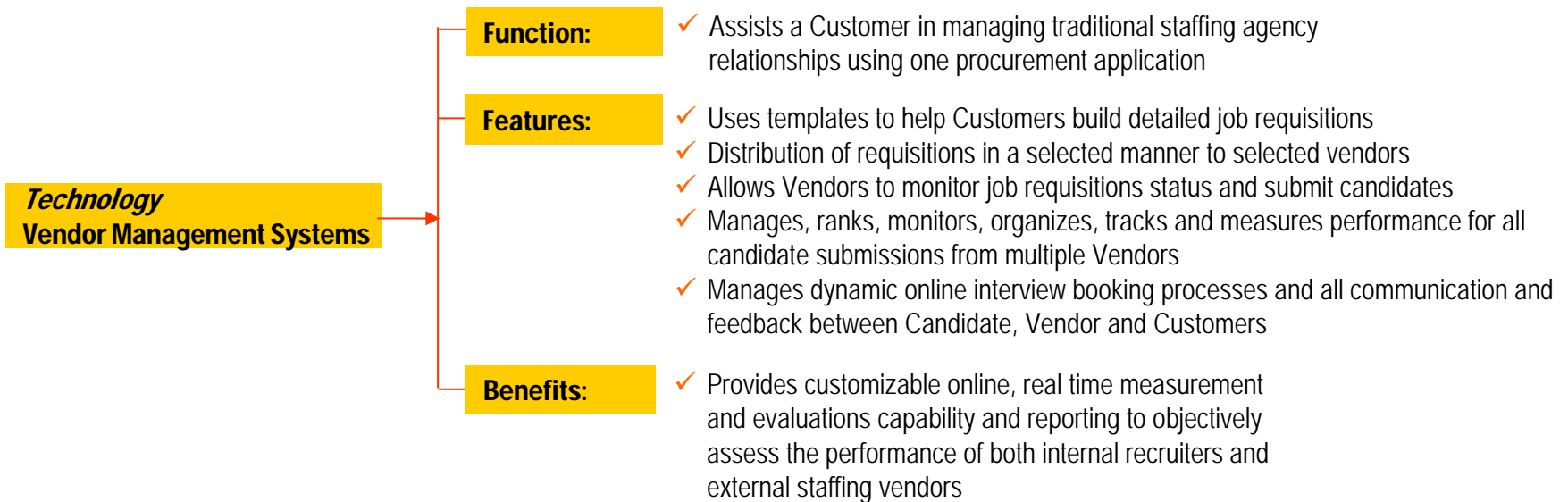




# **Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)**

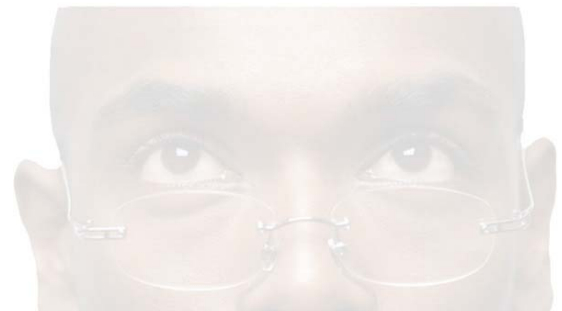
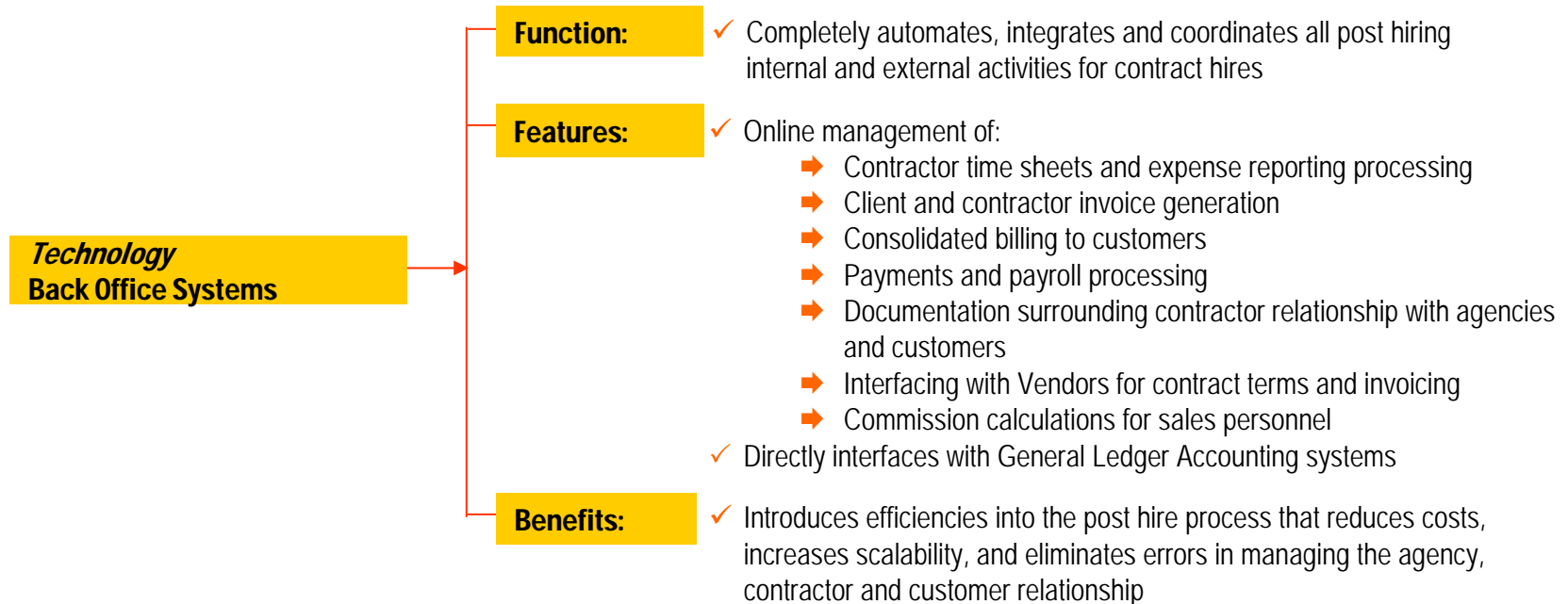


# **Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)**



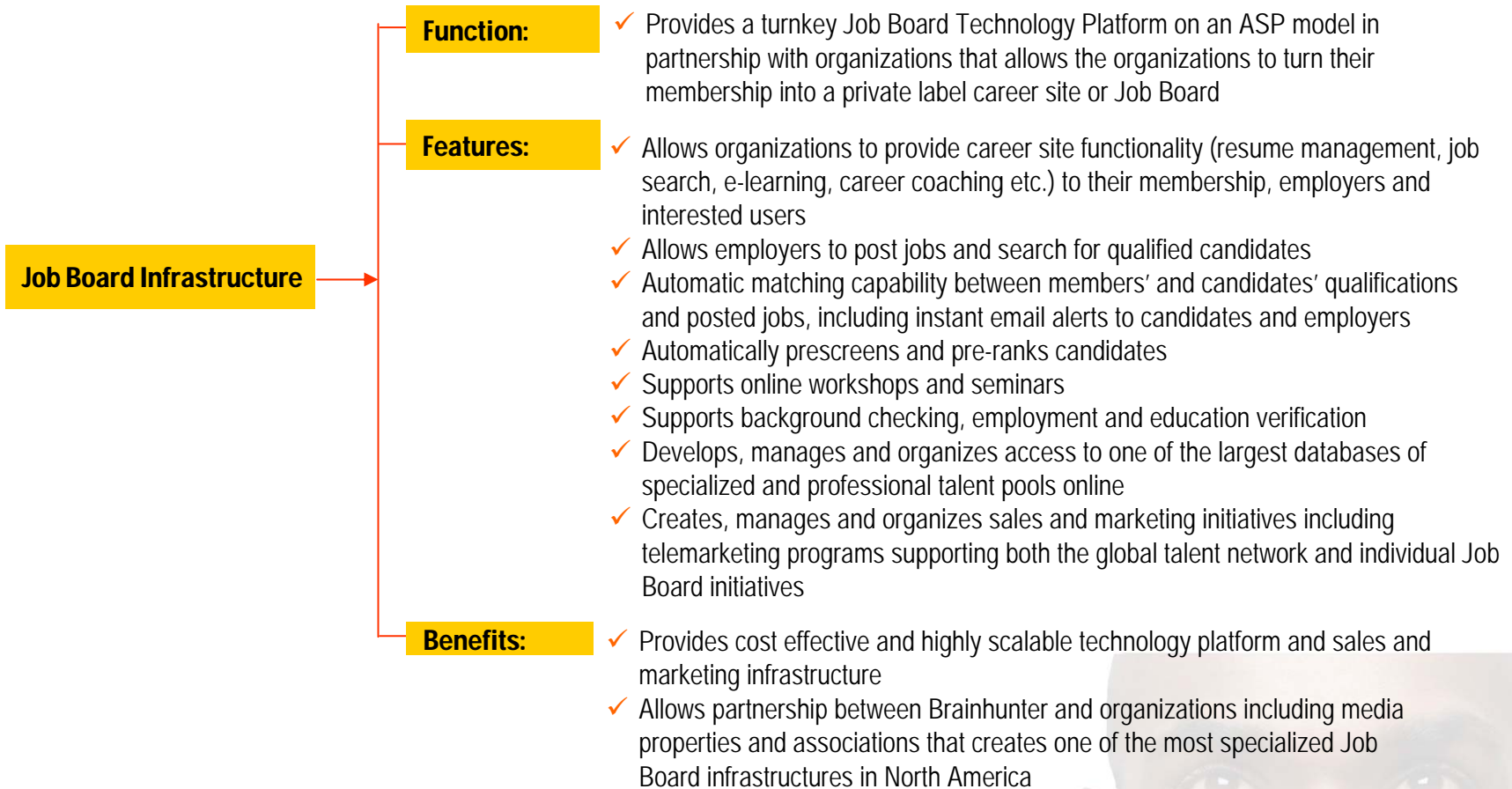


# ***Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)***





# ***Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)***





# **Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)**

## **Business Process Outsourcing Centre India ("BPO")**

### **Function:**

- ✓ Provides to Brainhunter a highly cost effective (8 to 1 ratio) infrastructure supporting recruiting capability for Contract Staffing initiatives, telemarketing for the Job Board infrastructure and drives Joint Venture Relationships in India providing core expertise outsourcing for specialized business processes for North American Customers

### **Functionality:**

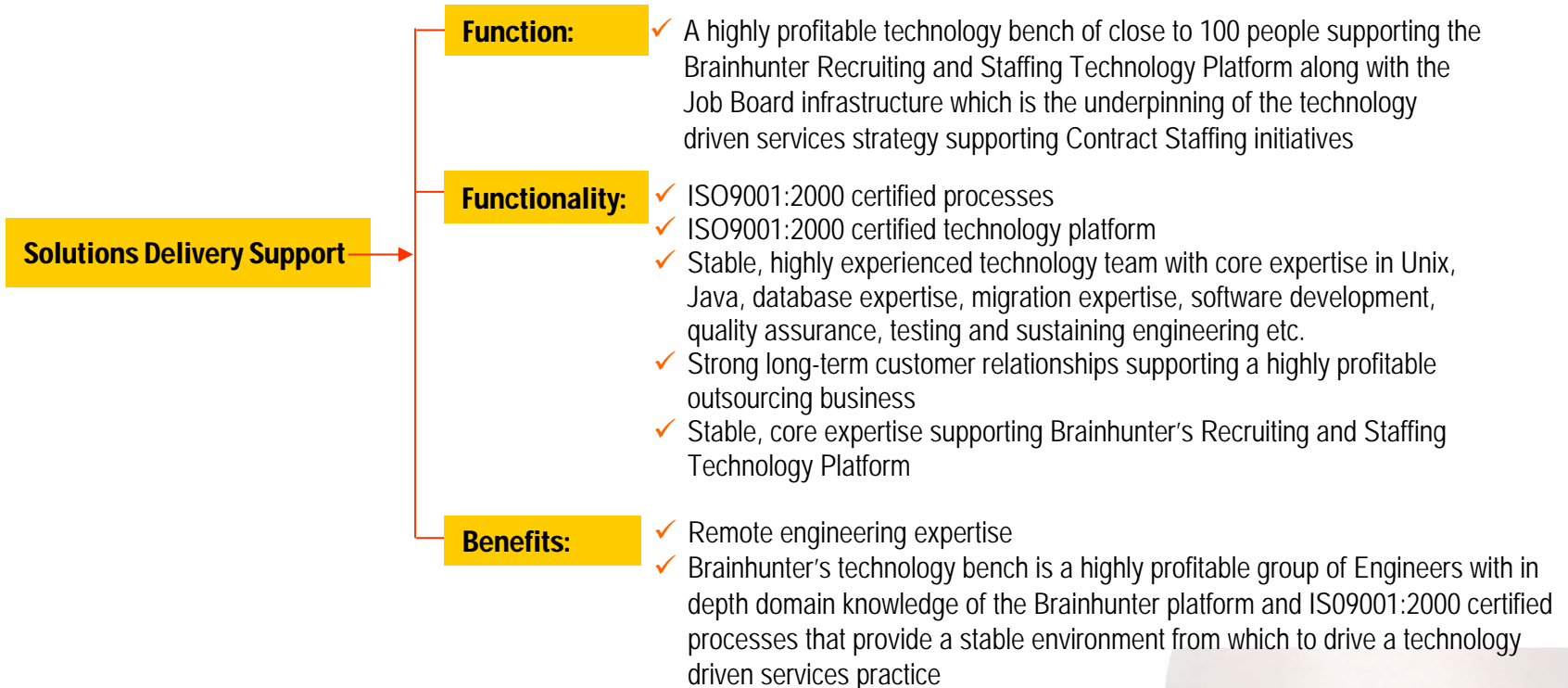
- ✓ Recruiting:
  - ➔ Provides Brainhunter highly cost effective 24/7 recruiting capability for Contract Staffing at an 8 to 1 cost savings rate
  - ➔ Allows Brainhunter to service non-Canadian Contract Staffing, Customers, particularly US, on a low cost, remote basis
  - ➔ Provides highly cost effective telemarketing infrastructure driving global Job Board sales and marketing initiatives
  - ➔ Supports Brainhunter's Agency Partnership Program in North America
  - ➔ Manages service offerings to Customers through strategic Joint Ventures in India focused on outsourcing specialized business processes including:
    - ▶ Finance and administrative solutions
    - ▶ Telemarketing services including call centres
    - ▶ Procurement solutions
    - ▶ IT Help Desk Services
    - ▶ HR Processing Solutions
    - ▶ Technical Support Services

### **Benefits:**

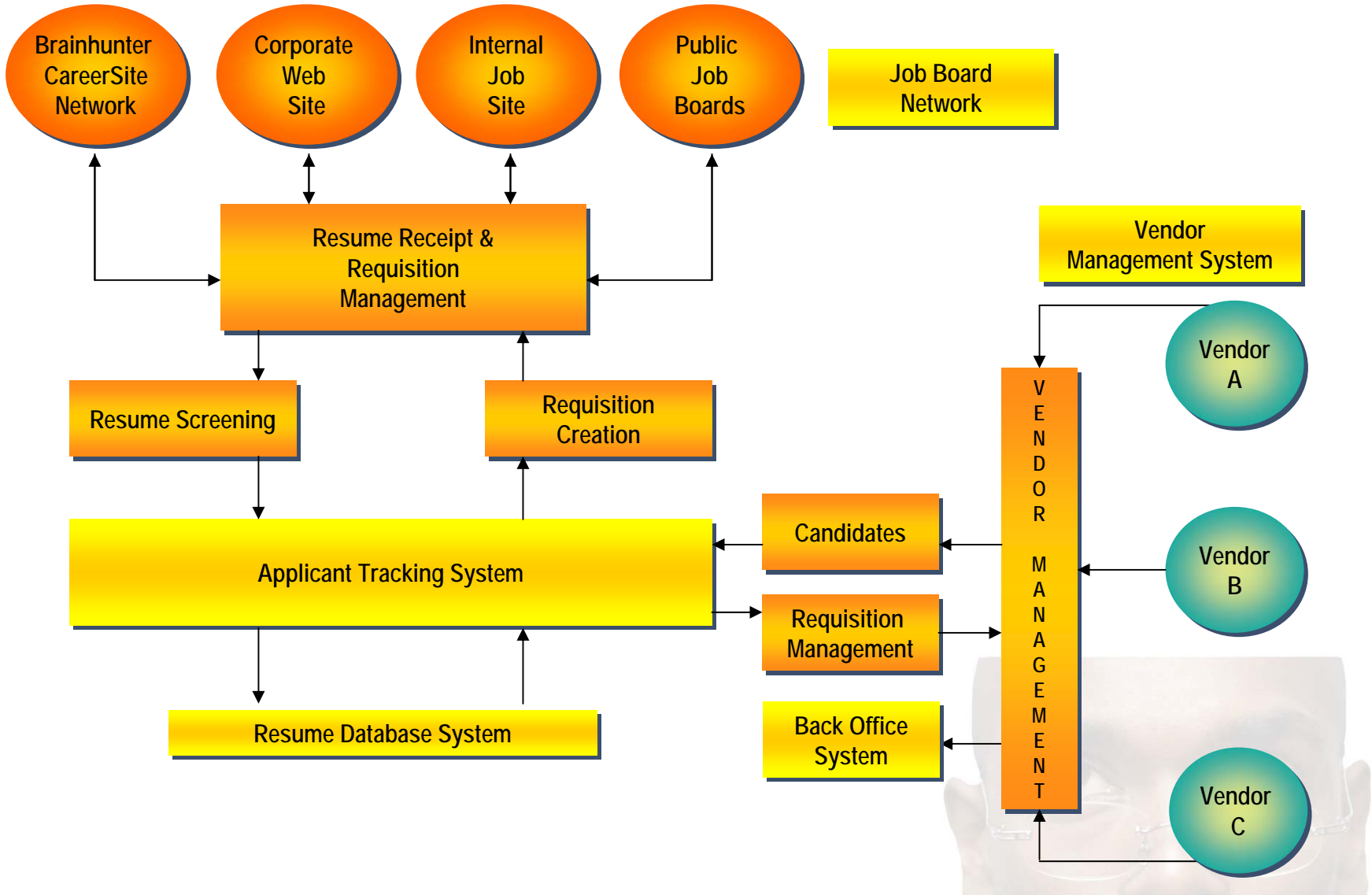
- ✓ Gives Brainhunter a significant competitive advantage from a cost perspective for recruiting and telemarketing initiatives and adds core expertise via strategic business relationships that expedites, in a highly cost effective manner, new service offerings to Customers



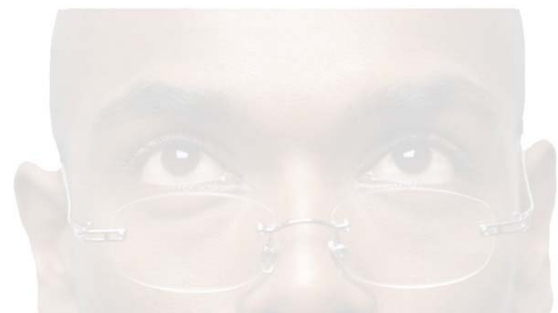
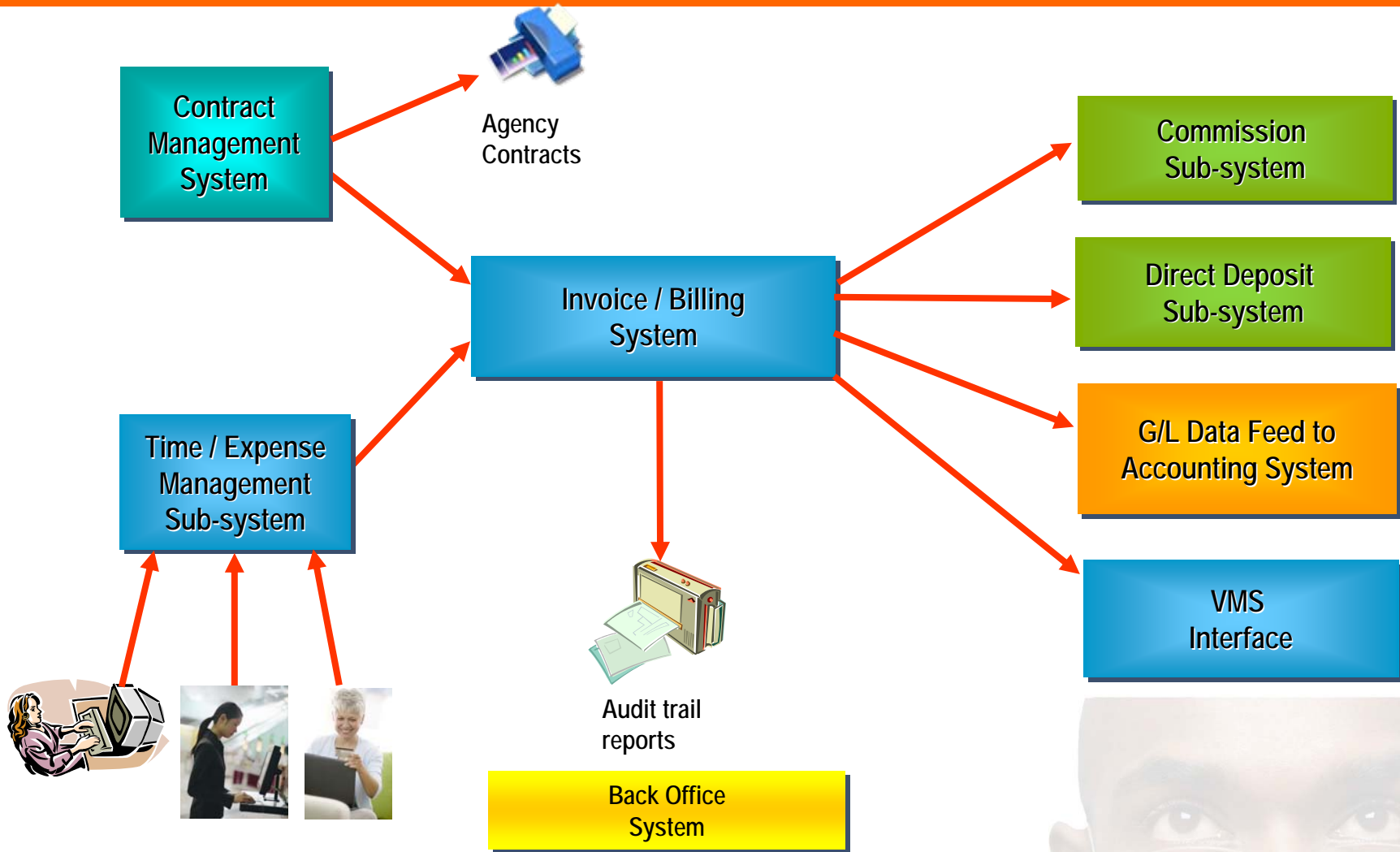
# ***Brainhunter's Recruiting and Staffing Software/Solutions/Services Supports Customers on a Global Basis (cont'd)***



# Brainhunter Software Solutions at Work



# Brainhunter Software Solutions at work (cont'd)



# Brainhunter • A Globally Competitive Total HCM Solution

*COMPREHENSIVE, COMPETITIVE OFFERINGS SUPPORT HCM MASTER VENDOR CLIENT RELATIONSHIP STRATEGY*

COMPANY	ATS	VMS	Back Office	Job Boards	Perm Staffing	Contract Staffing	Temp / Hourly Staffing	BPO /RPO	Off-Shore Solutions / Services
<b>BRAINHUNTER</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Kenexa</b>	✓					✓		✓	✓
<b>Taleo</b>	✓	✓							
<b>Workstream</b>	✓								
<b>Vurv</b>	✓								
<b>Beeline</b>		✓						✓	✓
<b>Chimes</b>		✓							
<b>Modis</b>		✓	✓		✓	✓	✓		
<b>Manpower</b>			✓		✓	✓	✓		
<b>Calian</b>			✓		✓	✓	✓	✓	
<b>Monster</b>	✓			✓	✓				
<b>HotJobs</b>	✓			✓					



*Thank You for Your Time!*

